

AN INTRODUCTION TO QUALITATIVE METHODS

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LEARNING OBJECTIVES

- KNOW A BIT ABOUT THE HISTORY OF QUALITATIVE RESEARCH IN ACADEMIA
- BE FAMILIAR WITH THE MEANING OF THE TERM “NATURALISTIC INQUIRY”
- DETERMINE MAJOR DIFFERENCES BETWEEN QUALITATIVE AND QUANTITATIVE APPROACHES TO RESEARCH.

QUALITATIVE RESEARCH IN ACADEMIA

- FROM ANTHROPOLOGY & SOCIOLOGY
- RESISTANCE TO QUALITATIVE RESEARCH
- CHALLENGES TO QUALITATIVE RESEARCHERS
- BENEFITS OF QUALITATIVE RESEARCH



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NATURALISTIC INQUIRY



- NATURALISTIC INQUIRY
- QUALITATIVE RESEARCH IS COMPLEX, DYNAMIC, AND INTERDISCIPLINARY
- USE MULTIPLE DATA GENERATION METHODS

QUALITATIVE RESEARCH & METHODOLOGICAL PARADIGMS

- NECESSARY PARADIGM SHIFT
- PHILOSOPHY OF RESEARCH
- METHODOLOGICAL PARADIGM = ONTOLOGY + EPISTEMOLOGY + METHODOLOGY
 - ONTOLOGY – NATURE OF REALITY
 - EPISTEMOLOGY – VALID KNOWLEDGE
 - METHODOLOGY – GATHER KNOWLEDGE ABOUT THE WORLD
- QUALITATIVE RESEARCH WORKS UNDER INTERPRETIVE FRAMEWORKS
 - POSITIVIST & POSTPOSITIVIST
 - CONSTRUCTIVIST-INTERPRETIVE
 - CRITICAL
 - FEMINIST-POSTSTRUCTURAL

QUALITATIVE VS. QUANTITATIVE RESEARCH

DIFFERENCES BETWEEN QUALITATIVE AND QUANTITATIVE RESEARCH:

1. USES OF POSITIVISM AND POST POSITIVISM
2. ACCEPTANCE OF POSTMODERN SENSIBILITIES
3. CAPTURING THE INDIVIDUAL'S POINT OF VIEW
4. EXAMINING THE CONSTRAINTS OF EVERYDAY LIFE
5. SECURING RICH DESCRIPTIONS



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METHODOLOGIES & METHODS

- WIDE VARIETY OF METHODOLOGIES, BUT SOME MORE COMMON THAN OTHERS:
 - BASIC/DESCRIPTIVE RESEARCH
 - NARRATIVE RESEARCH
 - CASE STUDY RESEARCH
 - ETHNOGRAPHIC RESEARCH
 - GROUNDED THEORY RESEARCH
- SPECIFIC METHODS USED WITHIN EACH METHODOLOGY, 3 OF THE MOST COMMON FOR EDUCATIONAL RESEARCH ARE:
 1. INTERVIEWS
 2. OBSERVATIONS
 3. DOCUMENTS & ARTIFACTS

INTERESTED IN QUALITATIVE RESEARCH?

- REMEMBER THE PARADIGM SHIFT
- MAJOR TERMINOLOGY OF QUALITATIVE RESEARCH
- DESIGNING QUALITATIVE STUDIES – DATA GENERATION VS COLLECTION



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