



International Business in London

July 5th - July 14th, 2024

The Marketing Department's Summer Study Abroad course will include a 10-day trip to London. Students will have a chance to learn about business in the U.K., experience the culture, visit a variety of international business firms, and interact with top executives and business professionals. The program will therefore supplement traditional classroom learning with first-hand experience interacting with a different culture and firms/business executives operating in that culture. This program is open to undergraduate or graduate students.

Classes

Undergraduates

- ✓ MKTG 4885
- ✓ ECON 4485

Graduates

- ✓ MKTG 6881
- ✓ ECON 6485

Cost

\$3,795



For questions, please contact:

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