BS MASS COMMUNICATIONS

DIGITAL MEDIA & ENTERTAINMENT

60
CORE CREDIT HOURS

45
MAJOR CREDIT HOURS

15
ELECTIVE CREDIT HOURS

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements.

FALL

A1: ENGL 1101 — 3
English Composition I

B2: XIDS 2002 — 2
(Recommended) First-Year Seminar Course

E1: HIST 1111 OR 1112 — 3
US History

C1: FINE ARTS — 3

D1: SCIENCE + LAB — 4

MILESTONES:
- COMPLETE ENGL 1101; REQUIRED TO EARN C OR HIGHER.

SPRING

A1: ENGL 1102 — 3
English Composition II

A2: MATH 1401, 1001, OR 1111 — 3
Elementary Statistics, Quantitative Skills & Reasoning, or College Algebra

F: COMM 1110 — 3
Public Speaking

E2: HIST 2111 OR 2112 — 3
US History

D1: NON-LAB SCIENCE — 3

MILESTONES:
- COMPLETE ENGL 1102; REQUIRED TO EARN C OR HIGHER.
- COMPLETE COMM 1110; REQUIRED TO EARN C OR HIGHER.
- COMPLETE 30 CREDIT HOURS BY END OF TERM, INCLUDING CREDIT HOURS EARNED PREVIOUS TERMS.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS

FALL

F: COMM 1154 — 3
Intro to Mass Communications

F: FOREIGN LANGUAGE — 3
Foreign Language 1000-2000

D2: MATH, SCIENCE, & QUANTITATIVE TECHNOLOGY — 3

C2: HUMANITIES — 3
Any Option EXCEPT COMM 1154

B1: ORAL COMMUNICATION — 3
Any Option EXCEPT COMM 1110

MILESTONES:
- COMPLETE FIRST FOREIGN LANGUAGE REQUIREMENT.
- COMPLETE COMM 1154; REQUIRED TO EARN C OR HIGHER.

SPRING

E3: POLS 1101 — 3
American Government

F: FOREIGN LANGUAGE — 3
Foreign Language 1000-2000

F: COMM 2254 — 3
Media Ethics

E4: SOCIAL SCIENCE — 3

F: HUMANITIES OR SOCIAL SCIENCE — 3

MILESTONES:
- COMPLETE SECOND FOREIGN LANGUAGE REQUIREMENT.
- COMPLETE COMM 2254; REQUIRED TO EARN C OR HIGHER.
- COMPLETE 60 CREDIT HOURS BY END OF TERM, INCLUDING CREDIT HOURS EARNED PREVIOUS TERMS.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS

Key
- Color: Core Area and Credit Hours
- Color: Elective Course(s)
- Color: Minor Course(s)

UWG
GO WEST

FALL

COMM 3350 — 3
Digital Media Industries

COMM 3351 OR 3352 — 3
Radio & Audio Production or
Fundamentals of TV Production

ELECTIVES — 6
Must select COMM 3000-4000 level
courses or courses from approved list

MINOR COURSE — 3

MILESTONES:
- COMPLETE COMM 3350
- COMPLETE COMM 3351 OR COMM 3352

SPRING

COMM 3305 — 3
Short-Form Screenwriting & Analysis

COMM 3355 OR ELECTIVE — 3
Media Programming & Management OR
Course Elective

COMM 3354, 3357, OR 4455 — 3
Digital Social Media & Society, Diversity
& Mass Media, or Contemporary Issues in
Mass Communications

ELECTIVE — 3/6
Must select COMM 3000-4000 level
course or course from approved list

MINOR COURSE — 3

MILESTONES:
- IF UNABLE TO ENROLL IN COMM 3355 IN YEAR 3, TAKE 6 ELECTIVE COURSE CREDITS INSTEAD OF 3 CREDITS IN YEAR 3, TERM 2.
- COMPLETE COMM 3305
- COMPLETE 90 CREDIT HOURS BY END OF TERM, INCLUDING CREDIT HOURS EARNED PREVIOUS TERMS.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS

FALL

COMM 4484 — 3
Mass Comm Research Methods

COMM 4421R OR 4421T — 3
Practicum: WOLF Radio or WUTV

COMM 3355 OR ELECTIVES — 3/6
Digitial Media Programming & Management OR Course Elective. Must select COMM 3000-4000 level courses or courses from approved list

MINOR COURSE — 3

MILESTONES:
- IF COMM 3355 IS NOT COMPLETED IN YEAR 3, COMPLETE COURSE IN YEAR 4, TERM1 WITH ONE ELECTIVE COURSE. IF COMM 3355 COMPLETED IN YEAR 3, COMPLETE 6 CREDITS OF ELECTIVE COURSES.
- COMPLETE COMM 4421R OR COMM 4421T

SPRING

COMM 4454 — 3
Media Law

ELECTIVES — 3/6
Must select COMM 3000-4000 level
course(s) OR course(s) from approved list;
Complete 6 credit hours if minor requires
15 credit hours; complete 3 credit hours if
minor requires 18 credit hours.

MINOR COURSE — 6/9
Complete 6 credit hours if minor requires
15 credit hours, complete 9 credit hours if
minor requires 18 credit hours.

MILESTONES:
- COMPLETE A MAXIMUM OF 12 CREDIT HOURS OF COMM 3000-4000 LEVEL COURSES TO APPLY TOWARD 18-21 CREDIT HOURS OF MAJOR ELECTIVES.
- COMPLETE 120 CREDIT HOURS BY END OF TERM, INCLUDING CREDIT HOURS EARNED PREVIOUS TERMS.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS

* For Mass Communications majors, 18-21 credit hours of COMM 3000-4000 level courses are required to apply toward major electives. Up to 6 credit hours of the 18-21 hours may be selected from the Approved Electives list, but this is not required. Majors may petition to apply alternative courses, including 1000-2000 level courses, as major electives that are relevant to their career aspirations by submitting requests and rationales to advisors. The Dean or Designee must approve all alternative courses.

Additionally, students may take up to 6 hours of internship (COMM 4486) for credit in their degree program, and students may take up to 6 credit hours of 3000-4000 level practica courses in their degree program. However, students may not exceed a total of 9 credit hours of internship and practica combined.

CORE CURRICULUM

A1
Communication Skills

A2
Quantitative Skills

B1
Written and Oral Communications

B2
Other Institutional Options

C1
Fine Arts

C2
Humanities

D1
Natural Science

D2
Mathematics, Science, and Quantitative Technology

E1
World History

E2
American/Georgia History

E3
American/Georgia Government

E4
Social Science

F
Major Courses

GO WEST UWG

	READY	**SET**	**GO**
	FIRST YEAR	**MIDDLE YEARS**	**LAST YEAR**
CRUSH YOUR COURSEWORK	• Talk with your professors and advisors about your education and career goals	• Complete core classes • Meet with your faculty mentor at least once per semeser	• Complete an internship • Submit your coursework for internal Excellence Awards • Sumbit your work for national awards
FIND YOUR PLACE	• Complete WIT and/or UTIP Training program. • Become a mentee in the Alumni Mentor Programs • Attend SCFM networking functions and alumni networking events • Connect with on-campus media and/or student media organization	• Volunteer for WOLF Radio and/or WUTV • Attend (or volunteer at) Media Day	• WOLF Radio/WUTV Paid Leadership Roles • Attend a National Convention
BROADEN YOUR PERSPECTIVES	• Explore diversity, equity, and inclusion resources and opportunities across campus. • Check out the education abroad office.	• In a student organization? Suggest you all complete an implicit bias workshop. • Consider a study abroad program. Check out students' stories of their experiences	• Assess your cultural competency • Consider working abroad and research visa regulations • Explore practices of creating more inclusive careers
CONNECT OFF-CAMPUS	• Visit Wolves Vote to learn about the voting process and registration • Consider volunteering for a campaign or organization in your community	• Complete an internship in your field • Consider a summer or part-time job • Ask your department about networking opportunities with alumni	• Ask for advice from professionals in your field of interest • Explore career shadowing opportunities
TAKE CARE OF YOURSELF	• Visit the UWG Wellness Hub to find all the resources available to you! • Visit Health Services • Get fit! Visit URec to see all your options. • Visit the Center for Economic and Financial Literacy	• Take a fitness class, climb the rock wall, or join an intramural team • Consider whether counseling is right for you: take a mental health screening	• Explore a farmer's market for fresh produce • Develop a post-graduation exercise plan • Explore your loan repayment options and complete your exit counseling.
PAVE YOUR PATH	• Complete a self-assessment to see what careers and majors are right for you • Visit Career Services • Create your profile on Handshake • Consider applying for an on-campus job	• Draft your resume and attend a resume blitz • Learn about how to network on social media and update your Handshake profile • Draft your personal statement • Visit the graduate school to find out about graduate programs and admission requirements	• Request references from professors and supervisors • Draft your resume cover letter and personal statement and revise it with career services • Attend business fairs and career fairs at UWG and across the state. • Attend an interview workshop • Apply for graduate programs