Graduate Programs Committee (GPC)

MINUTES

Date:	**Thursday, January 18, 2018**
Location:	**Google Hangouts (due to UWG Campus closure)**
Time:	**10:30 a.m. to 11:30 a.m. (or 12:00 noon, if needed)**

Present: A. Austin; C. Berding; C. Fain; J. Genz; R. Harrison; D. Jenks; A. Khodkar; K. Skott-Myhre; D. Overfield; S. Rogers; C. Vasconcellos, S.H. Webb

Absent: M. Bertau; M. Varga

Guest(s): M. Henderson (COE); S. Lee (COSS); B. Mosier (COE); J. Pridmore (RCOB); C. Jenks (for D. Jenks)

I. Approval of Minutes: November 28, 2017 (click/scroll to see minutes below)
> **Discussion:** Changes/Modifications/Corrections
> **Action:** **Approved**

II. Course/Program Additions, Modifications, Deletions:
ACTION ITEMS:

A. Richards College of Business

> **1. Management Department (Click for CSS Submission)**
>
> | | |
> |---|---|
> | **Originator:** | Jeannie Pridmore |
> | **Course:** | *MGNT 6675: International Work Practicum (Click for Syllabus)* |
> | **Request:** | Add |
> | **Action:** | **Approved** |
> | **Details:** | |
>
> This course is intended to offer students an international experiential learning opportunity. Students will be place into international teams, which will consist of students from different institutions in different countries. These international teams will be given a real organizational problem to solve. Each team will begin their group work using virtual collaboration technologies and will finish the work face-to-face with their team in the host country. This opportunity affords the students a deep learning and insight into the differences between the cultures, as well as a first-hand appreciation for unique business problems and practices. The learning objectives of this course will be realized through a mix of assigned reading, lecture, independent research, and teamwork. The course will conclude with travel to the host organization to finish the teamwork face-to-face and to present the final project to the organization. Travel is not required to participate in this

course. If the student is not able to travel, they can complete the project work through the use of virtual collaboration technology.

Rationale:

International experience and real work experience are two items that our students and organizations have been requesting. The International Work Practicum course will provide a one-of-a-kind international experiential learning experience. UWG students will have the opportunity to work with an international organization and in international teams to solve a real world organizational problem. These international teams will utilize collaborative software such as GoToMeeting or WebEx to complete pre-work for the project in early May and then students will travel to the host country to complete the project work and present to the organization. Projects will utilize a design thinking methodology and will range in scope from Enterprise Systems, Security/Privacy, Analytics, Marketing Research, and Supply Chain/Logistics.

2. **Management Department (Click for CSS Submission)**

Originator:	Jeannie Pridmore
Course:	*MGNT 6684: Management Internship Course (Click for Syllabus)*
Request:	Add
Action:	**Approved**

Details:

This course is intended to offer students in the MBA program an internship in the management field. This opportunity affords the student deep learning and insight into business culture, business environment, and work experience. The learning objectives of this course will be realized through a mix of independent research and experiential learning.

Rationale:

Seventy percent of our MBA students are coming straight through from their undergraduate programs. The request for internships is on the rise from MBA students. This offers students a way to obtain real life work experience that will also apply to credit for their MBA degree.

3. **Management Department (Click for CSS Submission)**

Originator:	Jeannie Pridmore
Program/Course:	*CISM 6684: MBA Management Information Systems Internship (Click for Syllabus)*
Request:	Add
Action:	**Approved**

Details:

This course is intended to offer students in the MBA program an internship in the management of information systems field. This opportunity affords the student deep learning and insight into business culture, business environment, and work experience. The learning objectives of this course will be realized through a mix of independent research and experiential learning.

Rationale:

Seventy percent of our MBA students are coming straight through from their undergraduate programs. The request for MBA internships has been on the rise. This will allow the MBA student to gain real life work experience while also being able to obtain MBA course credit.

4. **Management Department** (Click for CSS Submission)

Originator:	Jeannie Pridmore
Program:	*International Track for Master of Business Administration* *(Click for Program Information)*
Request:	Add New Track/Concentration
Action:	**Approved**

Details:

This track requires the same 30 credit hours and required courses as the current Master of Business Administration degree does. It allows students to pick one of our international partner schools to attend for a semester and in working with the graduate program director create an International Plan of study that fits their needs and desires. Each plan of study requires approval from the graduate program director.

Rationale:

Global knowledge is critical for today's global economy. The University of West Georgia offers students the opportunity to receive an MBA with significant first hand international experience that will give them an advantage in this rapidly changing marketplace. Students can pick one of our international partner schools to attend for a semester and create an International Plan of Study that fits their needs and desires. This is more than an International Management course or a study abroad program. This is an MBA designed for students who want to gain a deeper understanding of global business issues and develop intercultural management skills while spending a full semester studying abroad.

5. **Management Department** (Click for CSS Submission)

Originator:	Jeannie Pridmore
Program:	*Young Executive Program for Master of Business Administration*

(Click for Program Information)

Request:	Add New Track/Concentration
Action:	**Approved**

Details:

The Young Executive Program is designed for young professionals with little to no experience (typically less than 2 years) who want to obtain an MBA. Two three-hour credit courses (MNGT 6675: International Work Practicum and MNGT 6685: Sustainability Leadership) are sequenced together to create a learning experience that focus on developing knowledge, confidence, professionalism, and experience that will make the student a standout amongst their peers. Each course can be taken as an elective in the MBA program.

Rationale:

Seventy percent of our MBA students are coming straight through from their undergraduate programs. The request for MBA internships has been on the rise. This will allow the MBA student to gain real life work experience while also being able to obtain MBA course credit.

6. **Economics Department** **(Click for CSS Submission)**

Originator:	Adrian Austin
Program/Course:	*Master of Professional Accounting (MPAcc)*
	(Click for Program Information)
Request:	Modify Existing Program (Admissions Requirements)
Action:	**Approved**

Details:

The Richards College of Business is requesting approval to allow students completing the Master of Professional Accounting (MPAcc) or Master of Business (MBA) program to use graduate-level courses from one degree program as electives for a second degree program.

Rationale:

A Dual Degree MPAAcc/MBA is consistent with peer institutions' policies and would allow us to meet the needs of our students.

B. **College of Social Sciences**

7. **Political Science Department** **(Click for CSS Submission)**

Originator:	Sooho Lee
Program/Course:	*Master of Public Administration* *(Click for Program Information)*
Request:	Modify Existing Program (Admissions Requirements)

Action: **Tabled****; D. Overfield looking into institutional policy on number of credit hours (9 credit hours vs. 6 credit hours)**

Details:

The MPA program requests the following changes in the MPA admission policy:

1. GPA

- Current: GPA of at least 2.5

- New: A minimum 2.5 cumulative grade average (GPA) equivalent on a 4.0 scale

2. GRE Requirement

- Current: Official GRE total score of 291 (combining verbal and quantitative)

- New: A minimum total score of 291 (combining Verbal and Quantitative) on the Graduate Record Examination (GRE). However, the following are eligible for a GRE Waiver:

   - Applicant with an earned graduate degree from an accredited institution

   - Applicant with an earned undergraduate degree with an overall GPA of 3.0 or higher from an accredited institution

   - Applicant with an earned undergraduate degree with an overall GPA of 2.75 from an accredited institution and at least 3 years professional, full-time, public sector or nonprofit career experience

   - Applicant with a public or nonprofit work experience of at least 7 or more years in a full-time, relevant supervisory position

3. Letters of Recommendation

- Current: 3 letters of recommendation

- New: Two letters of recommendation from former professors or from job supervisors.

4. Personal Statement

- Current: not required

- New: A personal statement of about 1,000 words that describes the applicant's work experience, professional goals, the reasons they have chosen this program, why they want to attend UWG, and how the MPA program will help the applicant achieve the goals.

5. Resume

- Current: Not required

- New: A current resume

6. Transfer credit

- Current: 6 credit hours

- New: Applicants may transfer up to 9 semester hours of graduate work from other accredited institutions. To be transferred, course work from other institutions must correspond to UWG's MPA curriculum. Applicants should provide syllabi and detailed course descriptions and the amount of credit granted will be determined by the program director. Such transferred course work may be no more than five years old.

Rationale:

The detailed rationale and background are explained in the attached file.

1. **GPA**: The new change provides a better clarification.

2. **GRE:** The Program requires GRE for all applicants, while many other accredited institutions, especially the institutions (Kennesaw State, Georgia State, and Georgia College & State) near our campus, have a waiver policy for this requirement (see IV. Appendix: Admission Policy Comparison). The waiver policies ease the burden of preparing the admission requirements for applicants and expedite the overall admission process. In particularly, in-service professionals in public & nonprofit organizations and students who have a high GPA often inquire of a GRE waiver. With a waiver policy, the program will be more competitive. This new waiver policy will reduce some burden for future applicants and improve application rate, particularly good for aspiring in-service applicants who decide to apply close-to-deadline and cannot get a GRE take in time. The change will be beneficial for a competitive edge. In addition, recent studies do not find that GRE has criterion validity in estimating students' academic performance in MPA programs

3. **Letters of Recommendation:** Two recommendation letters will reduce the burden for applicants to prepare their admission documents. Kennesaw State, require only two. Recommendation letters also have weak validity in the estimation of student performance.

4. **Personal Statement:** Currently the Program does not require any personal statement or essay for the admission. An essay or personal statement about professional plan and goal is necessary for better mentoring students through their coursework. One of the new policies that the MPA program has launched is Student Learning Portfolio in which identifying students' career plan and goal in the early stage of their study is extremely important. With a reduction of the recommendation letters, the Program can better accommodate their needs by adding this goal statement essay. By doing this, the Program can better guide/accommodate their needs and goals while they are pursuing the degree. This is a necessary part of Student Learning Portfolio. In addition, it will give the Program an idea of their writing skill.

5. **Resume**: Currently a current resume is not required. However, it is necessary to see applicants' entire track of experiences, achievements, and potentials, for accurate admission evaluation and advisement after their admissions.

6. **Transfer Credit Limit**: The Program allows a maximum of 6 credit hours for applicants to transfer their earned credits from other institutions. To be transferred, course work from other institutions must correspond to UWG's MPA curriculum. Other institutions (KSU, GCSU, GSU, etc..) allow their applicants to transfer up to 9 credit hours. This policy also prevents some applicants who want to transfer from other institutions. This new rule will also improve our competitiveness in the admission process.

C. **College of Education**

8. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Program/Course:	**Master of Science with a Major in Sport Management** *(Click for Program Information)*
Request:	Add New Program
Action:	**Approved**

Details:

Add a Master of Science with a Major in Sport Management with concentrations in intercollegiate athletic administration and sport analytics.

Rationale:

Many of the careers in sport management, particularly those in intercollegiate athletics and sport analytics, require a master's degree. A master's in sport management with an option of an intercollegiate athletic management or sport analytics concentration will fill a current gap in educational offerings for students pursuing advanced degrees in the discipline. The interdisciplinary nature of sport management makes it possible to support students from multiple academic backgrounds who wish to advance their careers in the sport industry. The program would support students who achieved an undergraduate degree in sport management that want to further their education beyond the general curriculum and pursue a specific focus more relevant to their sector of sport. Likewise, the program would support students who do not have an undergraduate degree in sport management but are looking to extend their knowledge to advance their careers in the sport industry.

9. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Course:	*SPMG 6140: Strategic Sales and Marketing for Sport Organizations* *(Click for Course Information)*
Request:	Add
Action:	**Approved**

Details:

This course provides approaches for leveraging products and services on the sport marketplace. Ticket sales operations, marketing strategies, and fan engagement are among the topics central to understanding sport consumers. Students will learn best practices in developing sales and marketing strategic plans and how analytics are used in forecasting consumer behavior.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

10. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 6230: Advanced Event Management + Operations* *(Click for Course Information)*
Request:	Add
Action:	**Approved**

Details:

Students will learn procedures for planning and operating athletic competitions, championships, and tournaments. Topics include staffing, facility and venue management, the bid process, and sponsorship activation.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

11. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 6330: Applied Network Analysis in Sport* *(Click for Course Information)*
Request:	Add
Action:	**Approved**

Details:

This course introduces the network analysis as a research method to explore organizational/community structures and identify online/offline communication patterns. Students will learn key theories and measurements in the network analysis, master commonly-used procedures of data collection, and analyze and interpret real-world data sets.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

12. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 7110: Sport Management Capstone*

(Click for Course Information)

Request:	Add
Action:	**Approved**
Details:	

This is a culminating experiential learning experience of the Sport Management Master's program. The Capstone course must be completed in the student's final term prior to graduation. Students will complete a professional or research project that integrates content and skills acquired in the core and concentration courses.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

13. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Course:	*SPMG 6150: Applied Communication + Technology in Sport*
	(Click for Course Information)
Request:	Add
Action:	**Approved**
Details:	

This course explores the ways in which sport organizations utilize technology and digital platforms to create, disseminate, and manage information. Students will develop proficiency in communicating with multiple audiences across varying platforms and implement strategic communication plans. Students will also examine how technological advancements shape the way sport organizations communicate with stakeholders.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

14. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Course:	*SPMG 6130: Research + Assessment in Sport*
	(Click for Course Information)
Request:	Add
Action:	**Approved**
Details:	

This course presents advanced methodological approaches for engaging in data-driven decision-making. Students will gain experience conducting sport research and learn best

practices for developing and executing assessment plans for sport organizations. Students will employ data collection, analysis, and reporting tactics to assess outcomes to meet organization goals.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

15. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 6200: Intercollegiate Athletics Management* *(Click for Course Information)*
Request:	Add
Action:	**Approved**

Details:

This course provides an overview of the inner-workings of an athletic department in a higher education setting. Students will study various models of intercollegiate athletic governance and the multiple units within the athletic department including academics, eligibility, business and finance, media relations, development, and student support services.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

16. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 7685: Special Topics in Sport Management* *(Click for Course Information)*
Request:	Add
Action:	**Approved**

Details:

This course allows students to explore in depth a variety of significant issues facing sport managers. It provides the opportunity to offer course content and topics that may not be covered by other course titles. Titles and descriptions of specific courses will be identified at the time of offering. This course may be repeated. Students may earn a maximum of 6 credits of special topics electives to count toward the degree requirement.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

17. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Course:	*SPMG 6210: Student Athlete Development*
	(Click for Course Information)
Request:	Add
Action:	**Approved**

Details:

This course provides an overview of the major college student development models and explores specifically how development theories are applied to student-athletes participating in intercollegiate athletics. Students will learn foundational theories, integrative theories, and social identity development concepts to address the developmental challenges facing college athletes and identify areas of support for this population of college students.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

18. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Course:	*SPMG 6300: Introduction to Sport Analytics*
	(Click for Course Information)
Request:	Add
Action:	**Approved**

Details:

This course covers fundamental principles of analytics applied to sports. In this course, students will be introduced to mathematical and statistical concepts and learn basic programming and coding skills to analyze sport-related data. Students will learn how to handle, code, and analyze large amounts of sport-related data. Specific course topics include the application of analytics in sports related to player performance, team management, operations, marketing, finances, fantasy sports, eSports, among other topics.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

19. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 7100: Sport Management Research*
	(Click for Course Information)
Request:	Add
Action:	**Approved**

Details:

This course provides an intensive survey of relevant research and professional practices in sport management. The course emphasizes practical issues related to planning, conducting, and interpreting sport related research. Students will learn advanced skills to evaluate, conduct, and present research findings.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

20. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 6310: Big Data + Statistical Analysis in Sport*
	(Click for Course Information)
Request:	Add
Action:	**Approved**

Details:

This course covers statistical and mathematical concepts, applications, and models related to administration, marketing, and business management. The course gives students an opportunity to work with data relating to sports business tactics and strategy. Students will employ modeling methods in marketing communications, ticket pricing, sponsorship, market segmentation, and customer relationship marketing. This is a project-based course. Students will be involved in applying sport analytics concepts to solve sport business problems.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

21. **Sport Management, Wellness, + Physical Education** (Click for CSS Submission)

Originator:	Markesha Henderson
Course:	*SPMG 6120: Strategic Management of Sport Organizations*

(Click for Course Information)

Request:	Add
Action:	**Approved**
Details:	

This course offers advanced study of managerial functions and concepts of sport organizations. Specifically, students will understand management principles and leadership theories. These topics include management tasks and responsibilities, organizational goals and structures, leadership, power and politics, ethics, culture, and decision-making in organization.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

22. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Course:	*SPMG 6220: Compliance + Eligibility*
	(Click for Course Information)
Request:	Add
Action:	**Approved**
Details:	

This course will help students understand the regulations involving compliance and eligibility of intercollegiate athletes. Although multiple governing bodies will be examined, the primary focus will be on National Collegiate Athletic Association compliance regulations in all three divisions. Students will learn best practices for monitoring eligibility and effective methods for ensuring athletic administration compliance with institutional, conference, and national association regulations.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

23. **Sport Management, Wellness, + Physical Education** **(Click for CSS Submission)**

Originator:	Markesha Henderson
Course:	*SPMG 6320: Analytics in Sport Business*
	(Click for Course Information)
Request:	Add
Action:	**Approved**
Details:	

This course is designed to help students to develop and apply analytical skills (e.g., statistical analysis, predictive analytics, mathematical modeling, critical thinking, game theory, simulation) that are useful in sport business. The course content will cover topics such as data management, statistical data analysis, modeling, and decision making in various sports settings. Students will learn the ability to recognize, formulate, and analyze decision-making situations in sports as well as learn principles in sports performance analytics.

Rationale:

This course is being added to support the proposed Master of Science in Sport Management program.

INFORMATION ITEMS:

A.   **Richards College of Business**

1.   **Management Department** (Click for CSS Submission)

Originator:	Jeannie Pridmore
Program/Course:	*CISM 5355: Cyber Security*
Request:	Modify Existing Course (Prerequisites)

Details:

Students who have taken CISM 4355 cannot take CISM 5355.

Rationale:

CISM 4355 and CISM 5355 are cross-listed. Students who have taken CISM 4355 should not take CISM 5355.

B.   **College of Education**

1.   **Early Childhood Through Secondary Education** (Click for CSS Submission)

Originator:	Robyn Huss
Program/Course:	*Specialist in Education with a Major in Secondary Education (EDS)*
Request:	Modify Existing Program (Catalog Description)

Details:

Catalog description (click here) is new. On the program advisement sheet admission requirements, the GPA is now more specific at a 3.0; the GRE scores and letters of reference are being deleted; and newly added requirements are that students have passed the GACE in their concentration area, a T-5 Georgia Professional Educator Certificate (or meet eligibility with an equivalent out-of-state teaching license), and three years of teaching experience in grades 6-12.

Rationale:

The program description for the Graduate Catalog and website is being added. The admission requirements on the advisement sheet are being modified to align more closely with similar COE graduate programs.

III. **Old Business**
A. Concerns about **UWG Service Learning Designated Courses (Graduate)** from November 28, 2017 GPC Meeting. S. Webb will email T. Olgetree for clarification of service learning designation criteria and policies and will send response to committee once received.

IV. **New Business**
A. Announcement of Colleen Vasconcellos as GPC Chair-Elect for the 2018-2019 academic year.

IV. **Adjournment**
GPC Meeting was adjourned at 11:48 a.m.